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March 2023

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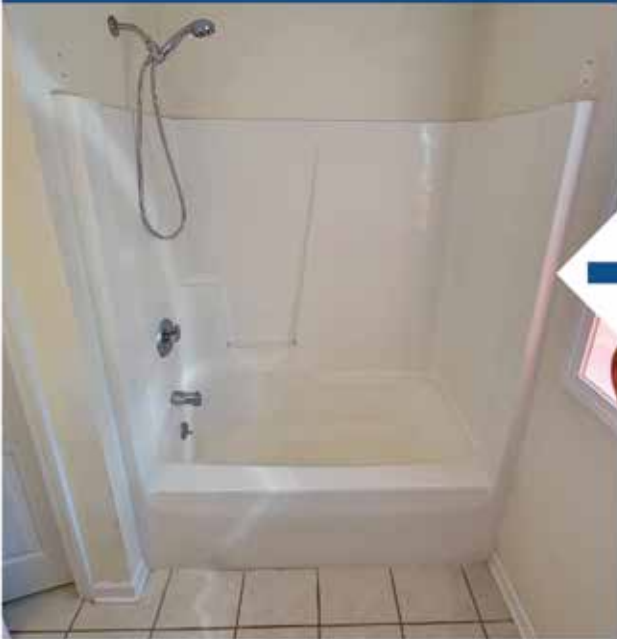
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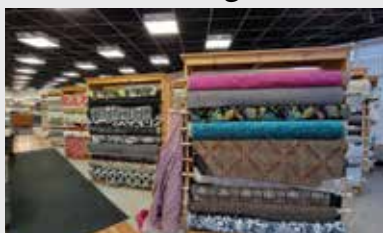
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2023 Summer **HOME & GARDEN GUIDE**



The Summer 2023 Home & Garden Guide will be inserted into the Rare Reminder and Middletown Chronicle and MAILED to more than 55,000 homes in Newington, Wethersfield, Rocky Hill, Cromwell and Middletown.

Our readers look forward to receiving the Home & Garden Guide and will retain it for reference. The guide features many services needed to assist homeowners in maintaining and improving their homes...both inside and out.



Published **May 25, 2023**

Deadline **May 11, 2023**

BONUS!!!

Re-run your home improvement ad (with no changes) the following week (June 1) in the Rare Reminder and receive that ad at 1/2 price!

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Published April 27

Deadline April 13

The Super Savings Coupon Book will be inserted in the Rare Reminder which is mailed via the U.S. Postal Service to all homes in Wethersfield, Rocky Hill, Newington and Cromwell.

In addition, the Super Savings Coupon Book will also be inserted in the Middletown edition of The Chronicle on May 1.
Total circulation is over 55,000!

The Coupon Book will appear on our website at
www.rarereminder.com.

Call your sales representative today!

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The Rare Reminder 2023 Home Services Guide is published by Rare Reminder, Inc., P.O. Box 289, Rocky Hill, CT 06067 860-563-9386

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